

Umberto Granata
Vice President Marketing Centre –
Mobility
Borouge



Umberto Granata is the Vice President Marketing Centre for Mobility at Borouge since January 2012. Prior to joining Borouge, he was the General Sales Manager for Europe North and South America, Business Unit Mobility at Borealis, as well as the Managing Director of Borealis Italia Spa responsible for supervising the production unit of polyolefin compounds, sales office and customer service activities in Italy since 1998.

Having over 15 years of experience in sales and marketing in the automotive industry, Granata started his career in 1975 working in chemicals for Shell in Italy. From 1978 to 1998, Granata held several managerial positions such as Sales Representative and Industry Development Specialist in General Electric, Sales Manager responsible for engineering plastic business development at Comital, Sales Manager at Carbres, and Sales Manager South Europe at PCD responsible for sales to automotive and appliances customers in Italy.

Granata holds a Bachelor’s degree in Industrial Chemistry from Istituto Cobiانchi – Intra in Italy since 1973. He also holds a Milano Master Breve in Business Administration (CESMA) since 1997. From 1997 to 2008, Granata acquired three other educational certificates from the Institute for Management Development (IMD) in Lausanne, Switzerland, in leadership, winning performance and mobilizing people. Granata is an Italian citizen.

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Borouge is a leading provider of innovative, value creating plastics solutions. A joint venture between the Abu Dhabi National Oil Company (ADNOC), one of the world’s major oil and gas companies, and Austria

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based Borealis, a leading provider of chemical and innovative plastics solutions; Borouge is a groundbreaking international partnership at the forefront of the next generation of plastics innovation.

With its base in the United Arab Emirates and Marketing & Sales head office in Singapore, Borouge employs approximately 1,700 people representing more than 40 nationalities and serving customers in more than 50 countries across the Middle East, Asia-Pacific, Indian sub-continent and Africa.

Building on Borealis' unique Borstar® technology and experience in polyolefins for more than 50 years, Borouge provides innovative, value creating plastics solutions for infrastructure (pipe systems, and power and communication cables), automotives and advanced packaging.

In 2010 Borouge tripled its annual production capacity in Abu Dhabi to 2 million tonnes and together with Borealis has an annual manufacturing capacity of over 5.4 million tonnes of polyethylene and polypropylene. The current Borouge 3 expansion project will be completed at the end of 2013 resulting in an additional capacity of 2.5 million tonnes per year (t/y) being fully operational by mid-2014. Borouge is also investing in plants and logistics hubs in Asia and an Innovation Centre in Abu Dhabi. Focused on our company mission, *Value Creation through Innovation*, we ensure that our customers throughout the value chain, around the world, can always rely on superior products and security of supply.

Borouge is committed to the principles of Responsible Care® and together with Borealis proactively contributes towards addressing the world's water and sanitation challenges through their Water for the World™ initiative.

Visit www.borouge.com and see how we are Shaping the Future with Plastics.

For more information visit:

Borouge: www.borouge.com

Borealis: www.borealisgroup.com

Water for the World: www.waterfortheworld.net