

Benita Yau
Vice President Product Management
Borouge



Benita Yau (游趣琴) is the Vice President of Product Management in Borouge. Through her position, she is responsible for the overall profitability of PE & PP products in Borouge. Ms. Yau also leads a team of professionals to optimize product mix and drive improvement centrally in order to meet the short and medium targets of the company. She is the key contact with Production for Marketing & Sales input to the asset development process.

Ms. Yau has been with the company for eight years during which she held positions such as Business Controller and Strategic Planning & Marketing Services Manager. Prior to joining Borouge, she was the Senior Business Analyst and Market Research Manager at Dow Chemical for seven years. Before that, she held various positions in ExxonMobil's Marketing Technical Services and Supply Operations Department. She also spent one year at the University of Chicago as a Post-doctoral Research Associate.

Ms. Yau holds a Bachelor of Science (Hons) and PhD degrees from the University of Sydney, Australia. She also attended the Executive MBA programme at the University of Michigan, Ann Arbor, USA in 1999. Ms. Yau is currently based in Singapore, the headquarters of Borouge's Marketing Company.

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Borouge is a leading provider of innovative, value creating plastics solutions. A joint venture between the Abu Dhabi National Oil Company (ADNOC), one of the world's major oil and gas companies, and Austria based Borealis, a leading provider of chemical and innovative plastics solutions, Borouge is a groundbreaking international partnership at the forefront of the next generation of plastics innovation.

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Borouge has its headquarters in the United Arab Emirates and Singapore, employs approximately 1,600 people representing more than 40 nationalities and serves customers in more than 50 countries across the Middle East, Asia-Pacific, Indian sub-continent and Africa.

Building on Borealis' unique Borstar® technology and experience in polyolefins for more than 50 years, Borouge provides innovative, value creating plastics solutions for the infrastructure (pipe systems, and power and communication cables), automotive and advanced packaging markets.

In 2010 Borouge tripled its annual production capacity in Abu Dhabi to 2 million tonnes and an additional 2.5 million tonnes per year will be introduced by mid-2014 to create the world's largest integrated polyolefins plant. Borouge is also investing in plants and logistics hubs in Asia and an Innovation Centre in Abu Dhabi. Today Borouge and Borealis have a manufacturing capacity of over 5.4 million tonnes of polyethylene and polypropylene annually. Focused on Value Creation through Innovation they ensure that their customers throughout the value chain, around the world, can always rely on superior products and security of supply.

Borouge is committed to the principles of Responsible Care® and together with Borealis proactively contributes towards addressing the world's water and sanitation challenges through their Water for the World™ initiative.

Visit www.borouge.com and see how we are Shaping the Future with Plastics.

For more information visit:

Borouge: www.borouge.com

Borealis: www.borealisgroup.com

Water for the World: www.waterfortheworld.net
